



Smart Solutions for Libraries and Archives

Your Archives Can Be Fully Accessible and Searchable on Any Platform

The opportunities for institutions to make their archival content widely available to a global audience have never been greater. The ability to increase access, reach new audiences and establish revenue streams has unleashed unprecedented innovation at libraries, archives, news organizations, museums and other civic and cultural institutions. As the tools

and technology continue to evolve, and the variety of display platforms increases, these opportunities are also accompanied by challenges; new and evolving standards, rapidly developing technology and the volume of trained and experienced staff required for a successful digitization project.

THE DDD DIFFERENCE

DDD is a recognized leader in digitizing collections with a particular specialty in newspaper digitization. We've successfully completed thousands of projects and converted millions of pages of data. We are a leader in METS/ALTO processing for books, periodicals and newspapers and support the full range of industry standard.

DDD supports the latest standards for imaging, metadata and XML

- ✓ Archival imaging standards
- ✓ NISO standards
- ✓ NDNP specifications
- ✓ Metadata in Dublin Core
- ✓ Full text conversion
- ✓ Full text in TEI Lite
- ✓ Custom Schemas & DTDs
- ✓ PRISM
- ✓ METS/ALTO XML
- ✓ JP2

Benefits of Working with DDD

- Solid technological infrastructure featuring the latest in scanning and other digitization tools
- Diverse experience with digitization project means adaptability to specific client requirements
- Deep resident expertise as a result of our work with clients such as Harvard, Stanford, and Princeton Universities and several national libraries.
- Global teams can quickly scale to meet your needs

Affordable, Flexible Solutions

Customize your digitization project to meet your specifications and budget. For more information, contact Lori Silverstein at **+1.614.471.0123** or **lori.silverstein@digitaldividedata.com**

About DDD

DDD delivers digital content, data and research solutions to clients worldwide. DDD's high-quality competitively priced solutions enable clients to grow new revenue streams, save money—and reap the value of strategic data. A committed workforce ensures superior performance and timeliness, based on long-term experience with client projects and limited turnover.

See more at digitaldividedata.com



SAMPLE LIBRARY AND ARCHIVE PROJECT REFERENCES

Since 2002, DDD has been a leader in helping libraries and archives to digitize their records for historical preservation—and to make this content more accessible to readers. We are proud of our work with a range of clients, including those listed below:

Brightsolid for The British Library

DDD digitized over 4 million pages of the British Library's newspaper collection to article-level METS/ALTO with JPEG2000 images. Brightsolid is a Scottish online technology and publishing company owned by D.C. Thomson. It owns and manages the genealogical

websites findmypast.co.uk, 1911census.co.uk, and friendsreunited.co.uk. It also operates ScotlandsPeople.gov.uk (on behalf of the General Register Office for Scotland). www.britishnewspaperarchive.co.uk



California Digital Newspaper Collection (CDNC)

The University of California Riverside has digitized newspapers since the beginning of National Digital Newspaper Program (NDNP). DDD provides remote

QA services for CDNC's docWorks installation. The project output data is NDNP METS/ALTO data plus article level segmentation. <http://cdnc.ucr.edu/>



Cambridge (Massachusetts) Public Library

Unique among small public libraries, Cambridge Public Library digitized local newspapers (article-level) from 1846 forward and provides a crowdsourcing in

terface for its patrons to comment and tag the articles. <http://cambridge.dlconsulting.com/>



National Library Board of Singapore

In September 2010 CD Imaging Ltd won the 3rd newspaper digitization tender published by Singapore National Library Board with Digital Divide Data as its data conversion partner. The project calls for digitization of 4,000,000 pages of Chinese, English,

and Malay language newspapers over approximately 4 years. Digital Divide Data will complete the English and Malay content.

<http://eresources.nlb.gov.sg/newspapers/>



Pennsylvania State University

Pennsylvania has been awarded a grant by NEH and the Library of Congress for the National Digital Newspapers Program three times. DDD has digitized English and German language newspapers, including newspapers using the difficult-to-OCR Fraktur font, for 1 of these grants to the very exacting NDNP spec-

ifications (<http://loc.gov/ndnp/guidelines>). DDD has also digitized NDNP newspapers for the University of Maryland and the California Digital Newspaper Collection (CDNC).

<http://chroniclingamerica.loc.gov>



Princeton University Library

Beginning in March 2009, DDD digitized the historical archive of The Daily Princetonian, Princeton University's student newspaper. The archive contains 77,000 pages from 1876 to 2002, all digitized from original paper volumes. The project output data is METS/ALTO XML with TIFF and JPEG2000 images with headline metadata accuracy at 99.95%. In ad-

dition to its student newspaper DDD has worked closely with the staff of the Princeton Library to digitize 20th century avant-garde periodicals, a demanding and meticulous task since these periodicals have unusual formats.

<http://theprince.princeton.edu/>

<http://library.princeton.edu/projects/bluemountain/>

